



RESEARCH ARTICLE :

Constraints faced by anthurium growers in Aizawl district of Mizoram state

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SUMMARY : The study was conducted with 120 anthurium growers in Aizawl district of Mizoram state. The study revealed that majority of the anthurium growers faced constraints like investment problem, lack of working capital, lack of planting material and manure; insufficiency of electricity, high cost of labour, lack of skilled labour, non-availability of labour, pest and disease management problem, transportation problem, lack of storage facilities, price fluctuation and lack of market knowledge. The entrepreneurial behaviour was positively and significantly related with area under polyhouse, annual income and marketing behaviour at 0.001 level of probability, education, total landholding, extension contact and mass media exposure had positive and significant relationship with entrepreneurial behaviour at 0.05 level of probability, whereas age had negative and non-significant relation with the entrepreneurial behaviour.

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